

'80in8' Fundraiser for Giving Tuesday



Frequently Asked Questions

Can people make a donation to my 80in8 fundraising page after the fundraiser has ended?

Yes! People can absolutely make donations to your page after the 80in8 fundraiser is finished.

Can I start my 80in8 fundraiser before November 26?

Yes, you can start anytime.

Should I try to raise more money than \$80?

Your goal should be to raise at least \$80 but we encourage you to raise as much money as you can during the 8 day fundraiser.

What if someone wants to make a donation by check, not online?

Your supporters can make a donation via check or money order in support of your fundraiser. Made out to: Gift of Life Family House, and mailed to: 401 Callowhill Street, Philadelphia, PA 19123, with your name and '80in8' in the memo.

What information should I share on my fundraising page?

Make it personal! Share your own story and tell your friends why the Family House is important to you and why they should donate. Don't forget to add photos, too!

If I raise enough money to receive a t-shirt, when will I receive it?

When you've successfully completed your fundraiser, let us know by emailing info@giftoflifefamilyhouse.org so we can send you a T-shirt to wear proudly and help promote our mission! T-shirts will be mailed out to winners approximately 4-6 weeks after the fundraiser ends. One t-shirt per fundraiser.

When should I tell my friends about the 80in8 fundraiser?

We recommend the following timeline for telling your friends and family about the fundraiser:

- **November 26 – First Day of Fundraiser**
We recommend sending out at least two emails on this day to all your friends, family and coworkers requesting that they make a donation to your fundraising page. And don't forget to text and post a link on all of your social media pages to reach even further!
- **November 29 – Mid Week**
Send out at least two reminder emails letting your friends and family know that they still have one time to make donations to your page!
- **December 3 – Giving Tuesday – Last Day of Fundraiser**
Send a thank you email to all those who participated so far and also let the rest know that it's not too late to make a contribution to your page.

Can I invite other people to join my team and help me fundraise for the campaign?

YES! Please ask your friends to join the fundraiser. The more people the better!